



# EOI: Small Gems

2024 Expressions of Interest Form

\* Required

## About Small Gems

**Small Gems** aims to identify, develop and support new performing arts work for small to medium sized venues in metropolitan Melbourne and beyond. Small Gems will commission independent works that are of professional quality, contemporary interest and in the genre of drama, dance, hybrid theatre, circus and ground based physical theatre, to help create new work, support artists with a track record of high quality production output, and contribute positively to the Australian theatre scene.

### What kind of artists can be a part of Small Gems?

- Small Gems is looking for artists who have an original production, either an idea or developed work. Please note, preference will be given to works that have not yet had a performance season in Victoria.
- Small Gems will give preference to companies/artists with a history of producing high quality works.

### What's in it for artists?

- A great way to develop and create your production in a supportive environment, with rehearsal space and development time
- Allows you to stage new works in a low-risk way
- Gives you access to cosmopolitan audiences
- Performance fees are a part of the program. Artists will be properly paid, given rehearsal space and support (as negotiated)
- Gives you the opportunity to create or further develop a show with guaranteed performance dates
- Gives you freedom from government funding timelines
- Utilises shared marketing initiatives with artists and a number of venues to get the best exposure for your show

### What's the cost?

- There is no application fee to enter Small Gems.
- If accepted, the Small Gems producing consortium will discuss your budget needs with you.
- It is important to the Small Gems producing consortium that performers, crew and creatives are properly paid. Please keep this in mind when developing your application, considering the budget for presenters is between \$1,000 and \$3,000 per performance.

Please read the **Small Gems Terms & Conditions** before applying:

<https://gasworks.org.au/artist-opportunities/small-gems>

## About You

Basic information about you and your creative team

1. Artist/Company name:

2. Primary Contact full name: \*

3. Preferred pronouns (if you wish to disclose):

4. ABN (will be required if selected):

5. Phone number \*

6. Email: \*

7. Postal or business address: \*

8. Website, Dropbox or Google Drive link (ideally this is where you've collated marketing/show info):

9. YouTube or Vimeo (if applicable):

10. Facebook (if applicable):

11. Instagram (if applicable):

12. Please supply short **artist bios or performance credits**.

For your project to be viable and presentation-ready, you should have at least 3 confirmed collaborators in your creative team (i.e. writer or choreographer, producer, director). Their short bios and/or career highlights should be supplied here. \*

## About Your Entry

Key Information about your project

13. What is the **working or confirmed title** of your show? \*

14. Please provide a **short synopsis** of your show explaining the story, and what the audience can expect to see/experience in your show. Be brief and relevant. (min. 50 words, max. 100 words). \*

15. Please provide a **longer synopsis** of your show explaining the plot (what happens onstage), who your characters are, and what happens to them. Assume your reader has no prior knowledge of your characters. (min. 200 words, max. 400 words). \*

16. **What stage is your show at?** Please note, to apply for Small Gems, you must have a solid creative concept and a completed (or close to final draft) script. If you are still in the ideas stage, we recommend you consider applying for a future round. If you have a script in draft stage, please advise when you expect the final draft to be complete. \*

17. Please share your **script** by supplying a link below to a Dropbox or Google Drive folder containing this file.

If you do not have a completed script, please attach your nearest to final draft. If your work contains no dialogue (e.g. dance work or similar), please attach a treatment, notation, anchoring script, cue sheet, etc.

If you have trouble supplying a file sharing link, email your script or document to [marisa@gasworks.org.au](mailto:marisa@gasworks.org.au) and note below the date you have sent this email. \*

18. What **artform** best describes your show? \*

19. What **genre** best describes your show? \*

## Performance History and Future Engagements

Information about this project/your previous projects

20. Tell us about your **performance history/track record**. Has this show or previous shows produced by you/your company undergone any other development programs, had showings or seasons? (e.g. La Mama Explorations, Fringe Festival, Midsumma, etc.)

Include the show/project title, year, venue, amount of events, and attendance.

21. Have you performed, or are you **performing at any festivals in 2023/2024** (e.g. Adelaide or Melbourne Fringe, Midsumma, Comedy or Cabaret Festival, Rising, Yirramboi, La Mama Explorations)? If you have, this should be detailed in your answer to the question above. If you have a planned season, please provide details here.

22. Will you be pitching your work at **Showcase Victoria** this year? \*

- ☐ Yes, I successfully applied for Showcase this year.
- ☐ My application for Showcase this year was not accepted.
- ☐ I was unsuccessful in my application for Showcase this year.
- ☐ I did not apply to Showcase this year.

## Technical Information

Basic technical details about your project

23. Please **briefly describe your tech and production needs**. We recommend you read the technical specifications of each participating Small Gems venue to ensure your show can be performed in at least a few of these spaces. \*

24. Does your show require any of the following? \*

- ☐ Projector(s)
- ☐ Piano
- ☐ Fly tower
- ☐ Follow spot
- ☐ Aerial rig
- ☐ Full black out
- ☐ More than an 8 hour bump in
- ☐ A performance space larger than 9m x 12m
- ☐ None of the above
- ☐ Other

25. If you have a **basic or detailed tech specs document**, please share it by supplying a link below to a Dropbox or Google Drive folder containing this file.

If you have trouble supplying a file sharing link, email your script or document to [marisa@gasworks.org.au](mailto:marisa@gasworks.org.au) and note below the date you have sent this email.

\*

## Marketing Information

Marketing materials for this project/previous projects

26. While the venues will offer collaborative support with you and each other to market your show if selected, it is expected that producers will produce and supply **basic marketing materials** such as access to cast and creatives for interviews and photo opportunities and high resolution photographs for use in posters and brochures. Please confirm which of the following you have on file, or will have professionally produced if selected for Small Gems. \*

- ☐ High resolution hero images (at least 2Mb 300dpi. 1 x landscape and 1 x portrait)
- ☐ High resolution production images (at least 2Mb)
- ☐ Social media pages (e.g. Facebook, Instagram for the producing company or show itself)
- ☐ High quality video promo/trailer of 30 to 90 seconds

27. Please share **examples of marketing materials** for previous performances of this or previous shows by supplying a link below to a Dropbox or Google Drive folder. Please include name of show in file name for clarity.

If you have trouble supplying a file sharing link, email your attachments to [marisa@gasworks.org.au](mailto:marisa@gasworks.org.au) and note below the date you have sent this email.

\*

28. Please include links/**quotes from critical reviews** or detail **audience feedback** from prior performances of this work. If your work has not had a showing, please include audience feedback from previous shows, and specify which show the feedback/quotes are for. \*

## Audience Appeal

Who is your work for and how will you reach them?

29. **Who is your show for?** Be specific. Consider audience demographics in terms of age, gender, interests and location, and take into account the demographics and programming mix of the Small Gems venues \*

30. In an ideal scenario, you will have a collaborative relationship with Small Gems venues in marketing your shows to their/your audiences. Briefly, **how do you envision you will target and reach your intended audiences?** Be as specific as you wish (e.g. "we will use paid Facebook advertising to target XYZ demographic"). \*

31. **Why would someone buy a ticket to your show?** Keep in mind your target audience, but also general audiences of the Small Gems venues whose programming style you think fits your work. \*

32. What are the **media hooks** for your show? (e.g. high profile cast or creatives, interesting story, topical themes, local connections to venues etc.) \*



## Logistics & Financials

Practical considerations & number crunching - is your project viable?

### 33. How many people are in your cast and what roles do they play?

For example:

Cast Member 1: Plays two male roles, one female role and live saxophone.

Cast Member 2: Plays lead female role, also sings.

Please consider the budget of your show and ensure that all listed cast members will be fairly compensated for their work. Preference will generally be given to shows with smaller casts - i.e. less than 4 cast members. \*

### 34. Please confirm that you can produce this show for a per performance fee of \$1,000 to \$3,000. This budget should include your artist fees. This fee applies for all Small Gems venues, even if your show is picked up for touring to other venues outside of the Small Gems network.

In general, the investment from you (Producer) and our venue/s (Presenter) would break down as follows:

**Presenter's investment:** Venue Hire, Administration support, Marketing support and advertising costs, as determined by our Marketing team's plan, Ticketing support, Online marketing, Website and social media inclusion, Technical equipment (in house), Technical staff as required for LX pre-rig/bump-in & bump-out, Technical operator to maximum of 8 hours at single time, Event staff.

**Producer's investment:** The production (including rights and licenses, artists, set, costumes, props, specialised equipment, lighting design, sound design, travel, freight, internal management, internal contracting), Stage Manager if required, Production Manager if required, Publicity and marketing support, Marketing Materials/Support as agreed to with Presenter/s, Additional stage crew not provided or agreed to by the Presenter, Any additional staffing or technical costs (e.g. specialist rigger), Hire equipment not included in Presenter's standard equipment list, Additional costs above agreed cap of any additional equipment hired.

\*

- ☐ Yes, I can produce this show for a per performance fee of \$1,000 to \$3,000
- ☐ No, I would require (and am/would be seeking) additional funding to produce my show
- ☐ Yes, I can produce this show for a per performance fee of \$1,000 to \$3,000, but I would require a minimum number of performances (please specify. As a guide, more than 6 performances per tour would be unlikely).

### 35. Do you have the appropriate **rights and permissions** to stage this show? \*

- ☐ Yes, I have all rights to the script, music, story etc. as required.
- ☐ No, I have not yet sought the rights to this show
- ☐ I am in the process of confirming rights to this show
- ☐ Other

36. Do you or your company have **Public Liability Insurance** to stage this show? Standard minimum coverage is \$10-\$20 million. \*

- ☐ Yes, I have Public Liability Insurance.
- ☐ I am in the process of obtaining Public Liability Insurance.
- ☐ No, I do not have Public Liability Insurance but if successful, would be able to arrange it.
- ☐ Other

37. If your application is successful, Small Gems presenters usually work on a programming time frame of between 6 and 18 months. Are the **cast and creatives generally available** over the next two years? If not, what is their availability?

If the cast and creatives are only available during particular windows, please note dates (e.g. March to July 2025) in the **Other** field below.

\*

- ☐ Yes, the cast and creatives are generally available in the next six to 18 months.
- ☐ Other

## Confirmation

Terms & conditions of entering and participating

38. I have read and agree to the **Terms and Conditions** specified on the website:

<https://gasworks.org.au/artist-opportunities/small-gems>

\*

☐ Yes

☐ No

39. Stay in the loop and immerse yourself in the vibrant world of creativity at Gasworks Arts Park.

Shall we subscribe you to our mailing list so you're among the first to hear about our opportunities & events? \*

☐ Yes please, sign me up!

☐ No thanks, my mailbox is full

---

This content is neither created nor endorsed by Microsoft. The data you submit will be sent to the form owner.



Microsoft Forms