

**Gasworks Arts Park**



**Annual Report 2013**

# Chair's Report

It has been a successful year on the Gasworks Arts Park where program, relationships and support all grew by measurable indications. No less important are the immeasurable indicators of quality of work, the culture of service among our staff and involvement of community members.

In all of these respects the park flourished.

Some of this has been the organic growth emerging from well-thought out initiatives such as Circus Showdown which brought in its train a wide range of Circus performance to the theatre and the Moving Parts season through which we influence what happens in the theatre and thereby enhance its reputation and tone. As a consequence of this we have been drawing an improved quality of hirer to the park.

Other aspects of our life grow and develop because they are built into the park and the fabric of its being – the presence and work of the resident artists, the many excellent workshops and classes which teachers present within our precinct, the warm welcome and delicious food afforded by the café which makes the park an inviting place that rewards visitation.

It has been gratifying to witness growth in all these areas and enjoy its fruits.

It takes many components to make a park such as this work.

At the heart is a talented and committed staff who consistently work beyond the call of duty to produce a marvellous product and give the public assurance of high quality and professional service. They are thin on the ground and often work on a much less than full time basis. One would never know it, looking at the park and its life.

In this as in all things, we are most grateful to Tamara Jungwirth for her qualities of leadership and imaginative direction. She has a great capacity to translate vision into reality and manage the myriad of competing interests, stakeholders and collaborators who together make up the park and its program.

Also of great importance is the support and collaboration of the City of Port Phillip, whose

partner we are in realising the dream of a park characterised by the pursuit of the arts. We are most grateful for their continued generosity.

We salute the imagination, skill and tenacity of our resident visual artists and the many ways they enrich the park's life.

We thank Priscilla Jones café for warm welcomes and good food.

No such park could thrive without the ongoing support and generosity of the community. From week to week we are sustained and energised by their presence and support.

Unusually, for an organisation of our size, we have a Foundation which funds initiatives, programs and installations that enrich the life of the park and would, without the Foundation be impossible. Every cent of the Foundation's funds comes from financial contributions from the community. We thank them and the community members who sit on its board.

Finally, there is the Board of the Organisation which covers and represents a wide range of expertise and who give time with extraordinary liberality to the affairs of the park and, through that, to the surrounding community. Such work tends to be invisible and therefore not always as publicly valued as it deserves. I, as Chair, am profoundly grateful for it and to each and every one of our board members.

**James McCaughey**  
**Chair**



*A beautiful arts  
precinct filled with  
exciting productions  
and great vibes.  
Cafe is ace too!*  
**Jayde Silver**

# Treasurer's Report

The hard work done by Tamara Jungwirth and the Gasworks staff during the previous couple of years bore financial fruit in 2013.

The year ended with record ticket sales to an impossible number of shows that were part of the Fringe Festival, and above-budget income from commissions for visual arts sales and bar sales. This resulted in the 2013 Audit Report showing a profit of \$43 515, which was \$24 497 above the budgeted figure.

The increase in surplus is the result of the value and success of the staff's efforts. It is also the result of the vigilance applied by staff to manage and control income and expenditure.

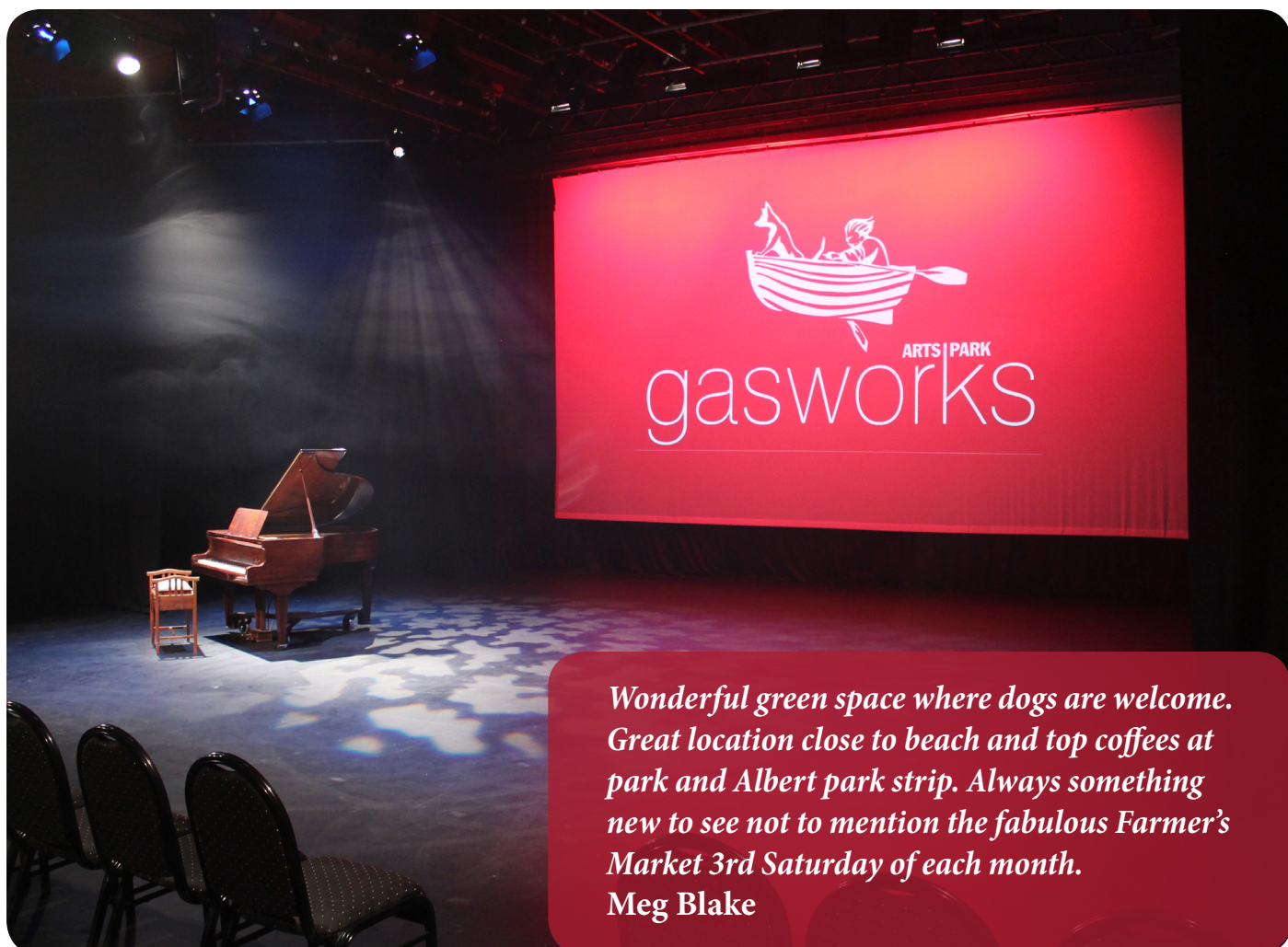
Yet still the financial environment for Gasworks had many challenges. Members may recall that the audited 2012 financial figures were disappointing as a result of adjustments to journal entries required by

the auditor (some going back several years), resulting in a \$19 811 loss. This loss together has resulted in most of 2013's profit being subsumed.

As Gasworks moves through into 2014, its financial situation will be impacted by the outcomes of the new Funding Agreement and lease negotiations with the City of Port Phillip. The extent of the impact will not be known until later in that year.

Currently the City provides a base funding grant to Gasworks that is around 43 per cent of total income.

**Fran Church**  
Treasurer



*Wonderful green space where dogs are welcome. Great location close to beach and top coffees at park and Albert park strip. Always something new to see not to mention the fabulous Farmer's Market 3rd Saturday of each month.*

**Meg Blake**



# Director and CEO's Report

## Introduction

2013 was a year of highlights where our subscription theatre season began in earnest, with performances across the full year. We also became the circus hub for Melbourne Fringe Festival, brought in an updated menu and service style to our theatre bar, and staged the group exhibition, Structure, featuring the work of our resident visual artists.

With attendance up 13% from 2012 to 183,339, the interest and participation in Gasworks Arts Park continues to grow, which is a testament to the work of my talented staff and devoted board members, and the continued collaboration with the City of Port Phillip to improve the buildings and facilities for the future. Heartfelt thanks to everyone involved in the myriad of elements which combine to create the vibrant spirit of this arts park.

## Strategic Plan

Gasworks Arts Park has delivered a series of achievements against our strategic plan. Our vision is to create a vibrant arts precinct in the City of Port Phillip which contributes to a healthy and resilient local community and engages visitors from across the State. Our mission is to enliven a public park through the creation of a thriving arts program. Our strategic plan has five key priorities across programming, administration, marketing, buildings and grounds, and finance.

## STRATEGIC PRIORITY ONE: PROGRAMMING

**KEY STRATEGIC GOAL:** *To produce a distinctive program, increase visitation levels and engage the community.*

A key highlight of the year was to present our new subscription theatre season, Moving Parts, across the whole year, with six productions featured. Our established programs continued, such as the school holiday program, Gasworks Backyard Cinema, Morning Music and the Spring Music Festival. Festival hub programming was featured during the Midsumma Festival and Melbourne Fringe, where during September/October we became the circus hub for the festival and staged 64 performances to create a true festival atmosphere. Ticket sales increased by 12% from last year.

In the visual arts area, we presented 33 exhibitions during the year, with art sales exceeding expectation. The range of forms was extremely diverse; in 2013 encompassing sculpture, collage and ikebana. We offered public guided tours of the galleries and resident artists' studios, which continue to provide a deeply satisfying experience to visitors. We said good-bye to a number of resident artists, who chose to relocate their practices: Matthew Harding, Ben Gilbert, Julie Squires, Kellie Barnes and Ana Paola Agunta. We thank them for their work and contribution. We had a 31% turnover of resident artists for the year. We welcomed Ivana Perkins, Kon Dimopoulos, Tanja George, Paula Aguanta and Brook Andrew.

*On behalf of our little group I would like to thank you very much for your enlightening and comprehensive tour on May 1st. Also for your care taken of us when visiting the various studios. We all acclaimed the day as one of our best monthly excursions.  
Thanks again.  
Sue Carrich*





The capacity of the park to be a cultural meeting place ripe with opportunity for social connection was enhanced by our farmers market which delighted the senses of visitors, and our popular Priscilla Jones Cafe. The array of community workshops we were able to offer from the workshop rooms on the edge of the park continued to diversify, with such interesting topics as stop motion animation for kids and candle making joining long held favourites such as life drawing and yoga.

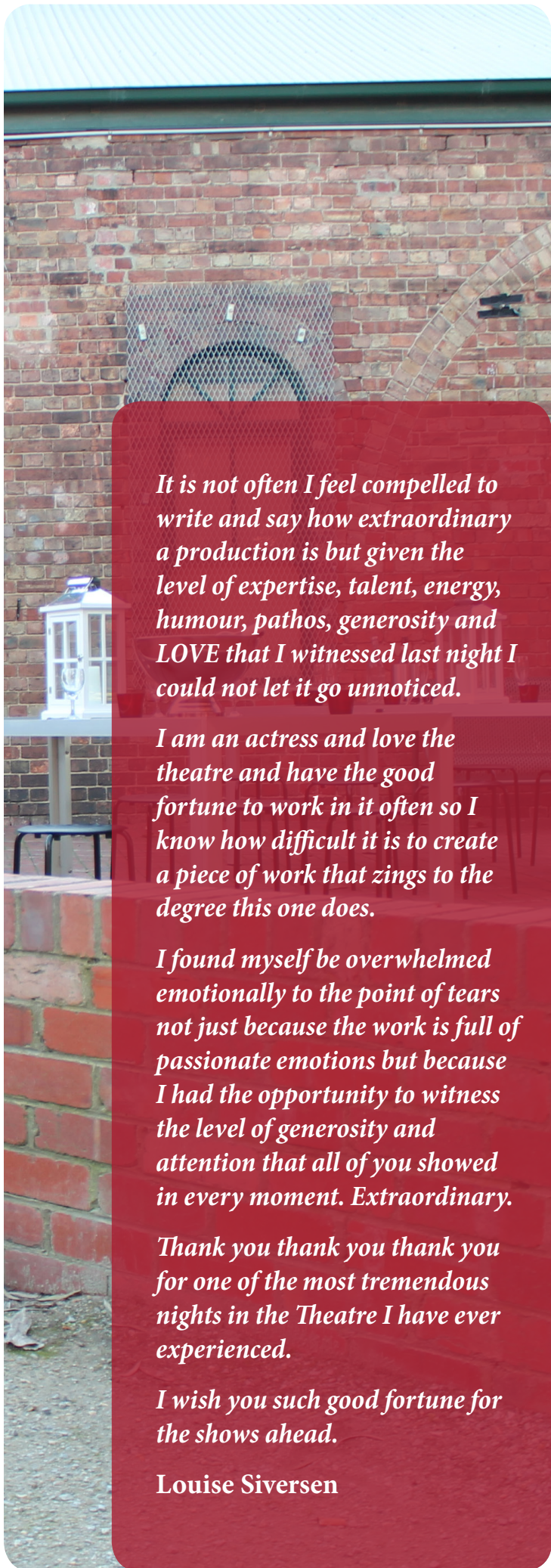
Theatre hire was a concurrent element of our practice, where we consistently had positive feedback about the quality of our technical and marketing advice so that shows could be installed safely and on time, while optimising audience levels.

In the theatres in 2013, some long-standing and positive relationships with hiring clients continued, with St Michaels Grammar School booking shows for the 6th consecutive year. We also again hosted seasons for a number of other regular clients: The King David School, The Space Dance and Arts Centre from Prahran, APO Arts Academy from South Melbourne, and Nice Productions presented their third Fringe Festival season at Gasworks, while comedian Nathan Valvo was back again with a sell-out Midsumma Festival show. We also had an international client, the New Caledonia Circus School, with a high quality circus show performed by young people.

We also hosted many seasons for new clients in 2013, notably choreographer Michael Ralph, who held a season of sold out shows in the theatre in March, and a group of GPs who mounted "GP The Musical" for the Melbourne International Comedy Festival and sold out their season, as well as dance/acting schools Stagemasters and Patrick Studios, who were all very happy with our theatres and their experiences.



*A wonderful  
community gem!*  
Sarah Wilde



*It is not often I feel compelled to write and say how extraordinary a production is but given the level of expertise, talent, energy, humour, pathos, generosity and LOVE that I witnessed last night I could not let it go unnoticed.*

*I am an actress and love the theatre and have the good fortune to work in it often so I know how difficult it is to create a piece of work that zings to the degree this one does.*

*I found myself be overwhelmed emotionally to the point of tears not just because the work is full of passionate emotions but because I had the opportunity to witness the level of generosity and attention that all of you showed in every moment. Extraordinary.*

*Thank you thank you thank you for one of the most tremendous nights in the Theatre I have ever experienced.*

*I wish you such good fortune for the shows ahead.*

Louise Siversen

## STRATEGIC PRIORITY TWO: ADMINISTRATION

**KEY STRATEGIC GOAL:** *To strengthen administrative systems, reflect contemporary operational practice and satisfy public expectations.*

2013 saw numerous improvements to customer service mechanisms, including print at home ticketing, bar code scanners purchased for use by our volunteer ushers, a new public address system for the foyer, and an extension to the liquor licence which allowed patrons to bring their glasses of wine into the theatres.

In the theatre, equipment upgrades included a sound muffling curtain between the seating bank and the foyer, and a new ceiling truss which more safely supports the rigging for aerial circus performers.

## STRATEGIC PRIORITY THREE: MARKETING

**KEY STRATEGIC GOAL:** *To strengthen and promote the park's distinctive profile in the community through an effective marketing program.*

As a mid-sized organisation our key focus with marketing is to fully leverage low cost and digital methods. We were therefore very pleased to see our web hits increase by 11% to 84,901 and our Facebook membership triple.

The marketing team achieved significant publicity throughout the year in major publications, and work began on a new website for 2014.

## STRATEGIC PRIORITY FOUR: BUILDINGS AND GROUNDS

**KEY STRATEGIC GOAL:** *To work with the City of Port Phillip to enhance community participation and improve the Gasworks experience as the City upgrades the buildings and grounds.*

Gasworks Arts Incorporated joined the City of Port Phillip on the Gasworks reference committee to inform the development of the scope or work for building renovations planned for detailed design in 2014 and construction in 2015. This is an important and timely project which will deliver benefits for audiences and artists alike.

The ageing plumbing at Gasworks is planned to be replaced by new public bathrooms for our visitors and new showers, laundry and dressing rooms for artists.

## STRATEGIC PRIORITY FIVE: FINANCE

**KEY STRATEGIC GOAL:** *To maintain a sound financial base through effective management and fundraising to support a sustainable and resilient organisation.*

Our financial processes are structured and effective. A combination of careful budgeting and ticketing, visual art and bar sales that all exceeded expectation resulted in a 3% surplus for the year. A new debt recovery agency was appointed, which has thus far been a successful addition to the team.

**Tamara Jungwirth**  
Director & CEO

## COUNCIL KPIS

A number of Key Performance Indicators have been agreed with the City of Port Phillip as part of council funding arrangements; a report on agreed measures is as follows.

Indicator	Achievement
Attendance based on ticketed events	14,759
Attendance based on head count (non-ticketed events)	183,339
Number of performing arts performances	194
Number of visual arts exhibitions	33
Number of private functions	73
Number of artist tenants or arts-related tenants	16
Number of web visits	84,901
Number of program participants in older persons programs	6,821
Number of program participants in children's programs	14,508





# The People of Gasworks Arts Park

## Board of Management

The Gasworks Arts Park board is elected annually from the membership and also includes two tenant representatives and one City of Port Phillip representative.

### Board membership:

James McCaughey (Chair)  
Michael Brett Young (Deputy Chair)  
Fran Church (Treasurer)  
Mayor Amanda Stevens  
Russell Annear  
Peter Cronin  
John Ellis  
David Finney  
Julie Kimber  
Rebecca Bartel  
Ted Powell  
John Meade

## Gasworks Foundation Inc

The Gasworks Foundation is grateful to all its donors and board members who have given generously to support the activities Gasworks Arts Park.

### Board membership:

James McCaughey (Chair)  
Rebecca Bartel  
Jill Grogan  
Tamara Jungwirth  
Gary Hutchens  
Janet Bolitho  
Hazel Annear

## Gasworks Staff

Tamara Jungwirth	Director & CEO
Michele Domonkos	Operations & Human Resources Manager
Ellen Merat	Finance Manager
Kristine Andrew	Finance Officer
Tony Smith	Creative Producer
Tracey McIrvine	Visual Arts Manager
Grace Moss	Marketing & Development Manager
Cara Williams	Publicity & Sponsorship Coordinator
Masato Higgs	Digital Marketing Coordinator
Natalie Reid	Ticketing & Hospitality Manager
Maria Griffin	Venue Coordinator
Shirley Billing	Farmers Market Manager
Benjamin Morris	Head Technician
David Horne	Receptionist & Admin

## Resident Artists

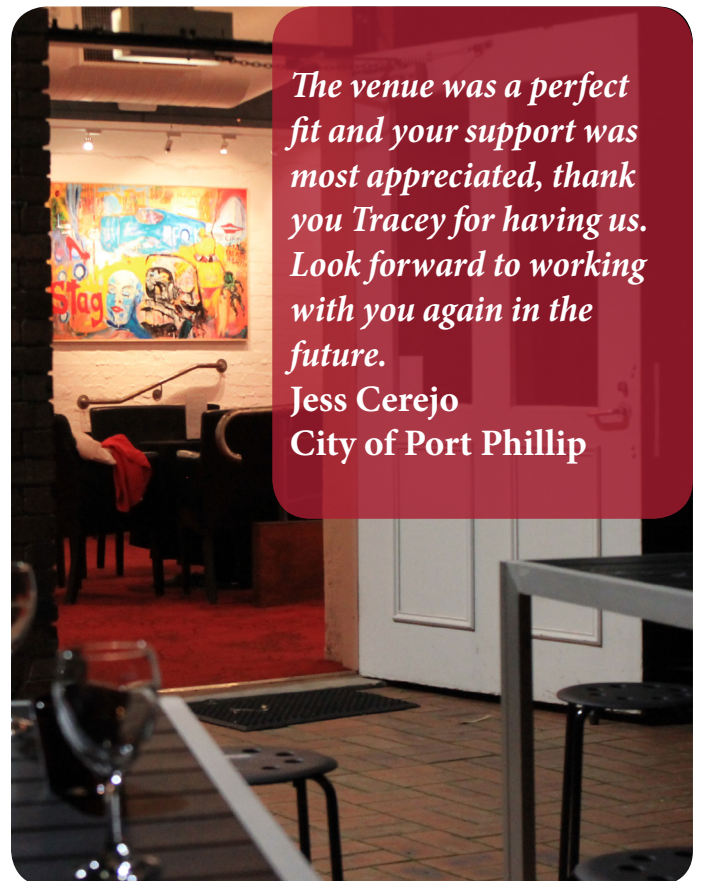
Benjamin Storch	Sculpture Studio
Brook Andrew	Visual Arts Studio
Craig Barrett	Visual Arts Studio
Dani Bryant	Ceramics Studio
Ivana Perkins	Sculpture Studio
John Meade	Sculpture Studio
Konstantin Dimopoulos	Sculpture Studio
Kris Coad	Ceramics Studio
Oleh Witer	Visual Arts Studio
Tanja George	Sculpture Studio
Ted Powell	Visual Arts Studio
Tricia Sabey	Visual Arts Studio
Ursula Dutkiewicz	Ceramics Studio

## Long-Term Tutors

Linda Gibbs	Painting and drawing
Rachel Parkinson	Music and dancing for children
Cath Jamison	Magic for children

## Tenants

Priscilla Jones Cafe	Emma Binks and Bronwyn Tomkins
Hub Productions	Barry Malseed



*The venue was a perfect fit and your support was most appreciated, thank you Tracey for having us. Look forward to working with you again in the future.*

**Jess Cerejo**  
City of Port Phillip

**GASWORKS ARTS INC.**

**INCOME AND EXPENDITURE STATEMENT  
FOR THE YEAR ENDED  
31 DECEMBER 2013**

	Note	2013	2012
		\$	\$
<b>INCOME</b>			
Rental Recoveries		144,045	115,523
Tickets / Bar Sales / Commissions		242,875	210,912
Venue Hire		259,052	261,820
Sponsorship / Donations / Memberships		11,525	14,076
Grants		582,005	559,910
Interest Income		12,872	20,436
Sundry Income		609	2,255
		<u>1,252,983</u>	<u>1,184,932</u>
<b>EXPENDITURE</b>			
<b><u>Administration</u></b>			
Annual leave & long service leave		6,866	10,142
Artists - Share of Box Office		7,687	4,434
Audit fee		3,450	2,750
Bad and doubtful debts		485	1,561
Bank fees		3,289	3,732
Catering		4,436	4,950
Consultants		9,100	6,885
Depreciation		38,483	36,134
Electricity and gas		33,573	29,883
Insurance		16,189	15,145
Office and management expenses		61,453	72,700
Telephone		2,512	2,611
Salaries and wages		720,777	704,590
Contractors - Artists & Tutors		108,789	99,142
Superannuation		60,317	57,147
Workcover		8,331	8,077
		<u>1,085,737</u>	<u>1,059,883</u>

The accompanying notes form part of this financial report.



**GASWORKS ARTS INC.**

**INCOME AND EXPENDITURE STATEMENT  
FOR THE YEAR ENDED  
31 DECEMBER 2013**

	Note	2013 \$	2012 \$
<b><u>Production</u></b>			
Purchases		26,066	38,980
Entrepreneurial programming		55	6,150
Maintenance		20,082	18,260
Travel and accommodation		4,500	4,351
Equipment hire		5,804	11,371
		<u>56,507</u>	<u>79,112</u>
<b><u>Marketing</u></b>			
Advertising, publicity, promotions		13,636	15,661
Graphic design		8,517	13,246
Printing and distribution		41,629	33,667
Other marketing		1,297	3,174
Web Design		2,145	-
		<u>67,224</u>	<u>65,748</u>
		<u>1,209,468</u>	<u>1,204,743</u>
Profit before income tax		43,515	(19,811)
Income tax expense	2	-	-
Profit after income tax		43,515	(19,811)
Other comprehensive income for the period, net of tax		-	-
Total comprehensive income for the period		<u>43,515</u>	<u>(19,811)</u>

**GASWORKS ARTS INC.**

**ASSETS AND LIABILITIES STATEMENT  
31 DECEMBER 2013**

	Note	2013 \$	2012 \$
<b>CURRENT ASSETS</b>			
Cash	3	343,993	316,067
Trade and other receivables	4	<u>36,146</u>	<u>36,705</u>
<b>TOTAL CURRENT ASSETS</b>		<u><b>380,139</b></u>	<u><b>352,772</b></u>
<b>NON-CURRENT ASSETS</b>			
Property, plant and equipment	5	<u>128,439</u>	<u>149,091</u>
<b>TOTAL NON-CURRENT ASSETS</b>		<u><b>128,439</b></u>	<u><b>149,091</b></u>
<b>TOTAL ASSETS</b>		<u><b>508,578</b></u>	<u><b>501,863</b></u>
<b>CURRENT LIABILITIES</b>			
Trade and other creditors	6	83,078	109,869
Amounts received in advance	7	31,007	48,422
Provisions	8	<u>46,711</u>	<u>39,845</u>
<b>TOTAL CURRENT LIABILITIES</b>		<u><b>160,796</b></u>	<u><b>198,136</b></u>
<b>NON-CURRENT LIABILITIES</b>			
Trade and other creditors	6	<u>18,138</u>	<u>17,598</u>
<b>TOTAL NON-CURRENT LIABILITIES</b>		<u><b>18,138</b></u>	<u><b>17,598</b></u>
<b>TOTAL LIABILITIES</b>		<u><b>178,934</b></u>	<u><b>215,734</b></u>
<b>NET ASSETS</b>		<u><b>329,644</b></u>	<u><b>286,129</b></u>
<b>MEMBERS FUNDS</b>			
Retained profits		252,644	209,129
Reserves	9	<u>77,000</u>	<u>77,000</u>
<b>TOTAL MEMBERS FUNDS</b>		<u><b>329,644</b></u>	<u><b>286,129</b></u>

## INDEPENDENT AUDIT REPORT TO THE MEMBERS OF GASWORKS ARTS INC.

### Report on the Financial Report

We have audited the accompanying financial report, being a special purpose financial report, of Gasworks Arts Inc., which comprises the committee's report, the assets and liabilities statement as at 31 December 2013, statement of cash flows as at 31 December 2013, and the income and expenditure statement for the year then ended, notes comprising a summary of significant accounting policies, other explanatory information statement by members of the committee.

#### *Committee's Responsibility for the Financial Report*

The committee of Gasworks Arts Inc. is responsible for the preparation of the financial report, and has determined that the basis of preparation described in Note 1 is appropriate to meet the requirements of the Associations Incorporation Reform Act 2012 (Vic) and the needs of the members. The committee's responsibility also includes such internal control as the committee determines is necessary to enable the preparation of a financial report that is free from material misstatement, whether due to fraud or error.

#### *Auditor's Responsibility*

Our responsibility is to express an opinion on the financial report based on our audit. We have conducted our audit in accordance with Australian Auditing Standards. Those Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the association's preparation and fair presentation of the financial report that gives a true and fair view, in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the association's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the committee, as well as evaluating the overall presentation of the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.



*Opinion*

In our opinion, the financial report gives a true and fair view of the financial position of Gasworks Arts Inc. as at 31 December 2013 and its financial performance for the year then ended in accordance with the accounting policies described in Note 1 to the financial statements, and the requirements of the Associations Incorporation Reform Act 2012 (Vic).

*Basis of Accounting and Restriction on Distribution*

Without modifying our opinion, we draw attention to Note 1 to the financial report, which describes the basis of accounting. The financial report has been prepared to assist Gasworks Arts Inc. to meet the requirements of the Associations Incorporation Reform Act 2012 (Vic). As a result, the financial report may not be suitable for another purpose.



Sean Denham

Dated: 1 MAY 2014

Suite 1, 707 Mt Alexander Road

Moonee Ponds VIC 3039

